



Interroll strengthens position in the North American markets

Interroll to Open New North American Regional Center of Excellence in Paulding County



Hiram, Georgia/USA, 20th July 2012. Interroll, Paulding County Economic Development (PCED), Paulding Industrial Building Authority (IBA), Paulding Chamber of Commerce, Metro Atlanta Chamber of Commerce and Georgia Department of Economic Development announced today that Interroll will construct a 93,000 square foot state-of-the-art North American manufacturing and showroom facility at Paulding Commerce Park on Bill Carruth Parkway in Hiram. The \$10 million operation will initially employ 70 associates. Panattoni Development, which served as Paulding's development partner throughout the recruitment process, will construct the facility. With this, Interroll will increase its capacity for accommodating the production of pallet flow storage products.

Georgia Governor Nathan Deal said, "The rebound of Georgia's manufacturing community has played a significant role in the ongoing recovery of our state's economy. Our ability to land competitive projects like Interroll helps further position Georgia among the best places for business. This project is a significant win for Paulding County and Georgia."

The Interroll Group is one of the world's leading specialists within the field of internal logistics. Interroll products are deployed at well-known global brands such as Amazon, Bosch, Coca-Cola, DHL, FedEx, USPS, Procter & Gamble, Red Bull, Siemens, Walmart or Yamaha (motorcycles), to name a few. The business focuses on airports, parcel and postal services, distribution centers and food processing facilities. Centers of Excellence and production sites, global expertise, financial stability and a solid brand reputation make Interroll a strong partner for growth and most sought-after employer. Founded in 1959, Interroll today employs over 1,500 associates in 29 facilities around the globe. The company is publicly listed at the SIX Swiss Exchange and has its corporate headquarters at Sant'Antonino, Switzerland. The Paulding County facility will manufacture material handling products and pallet flow storage solutions for Interroll's North American customers and some select export markets. Interroll plans to break ground in July 2012 and the facility is expected to be completed in ten months.

Interroll CEO Paul Zumbuehl, who visited Paulding in April 2012 to meet with local and state economic development officials and tour the Paulding Commerce Park site, said it became immediately clear to him that Paulding would be a good location for the project. "Proven product quality has earned us the trust of over 23,000 customers worldwide. We are committed to shaping our business in such a way as to keep pace with our customers' growth strategies. Today's dynamic business environment calls for an equally swift and well-judged response. Working with our own just-in-time production system, we help our customers optimize their supply chains, allowing them to focus on what they do best. The Paulding

facility will be one of the eleven premier Interroll facilities around the world and is a location we will be proud to show our customers. We are extremely pleased to have selected Paulding County and Georgia.”

The Paulding facility will be the second Interroll Regional Center of Excellence in the USA and complement the product and service offering of the plant located in Wilmington, North Carolina. All of Interroll's Centers of Excellence focus on specific product groups and are organized as a global network with special hubs for North America and Asia. Similar to its Asian counterpart inaugurated in China in September last year, which focuses on the Asian Pacific markets, the Paulding technology center will concentrate on serving the North American markets. Since 2009, Interroll has maintained a strategic presence in Paulding having acquired BMW Metal Fabrication a ten-person metal fabrication operation and Interroll supplier.

David Austin, Paulding County Commission Chairman, said the Interroll project was exactly what he had hoped for when he made economic development a top priority four years ago. “Interroll’s decision to build a showcase manufacturing facility of this caliber in Paulding speaks volumes as to how far our economic development efforts have come in such a short time and just how attractive Paulding is for business. The facility, both in appearance and operations, will be like nothing ever constructed in Paulding. Paulding’s economic development future is bright and Interroll is a testimonial to the fact that we are doing things right. I can’t express how thrilled I am to have Interroll select Paulding for this historic project.”

Tim McGill, Interroll’s President of North American Operations, said Paulding County’s economic development team made a compelling case for locating the facility in the county. “Paulding offered an excellent opportunity for Interroll. It provides easy access to the region’s skilled workforce, nearby interstates and Hartsfield Jackson Atlanta International Airport. The bundling of our manufacturing capabilities will make Interroll even faster and more flexible for customers in North America. Capacity

and competence gains will strengthen our position and further improve customer satisfaction. I was also impressed by the level of new investments being made around the Park such as the new WellStar Paulding Hospital and Atlanta Film Studios. There is a level of energy and excitement to the area that fits in well with Interroll's way of working. Paulding economic development officials, Panattoni Development and Commission Chairman Austin won our confidence and trust early on and that made Interroll's decision an easy one."

Jamie Gilbert, PCED'S Executive Director said Paulding got into Interroll's site search late but that the county was able to make up a lot of ground by putting together a very attractive proposal to facilitate the project. "We offered Interroll a location in a county-owned business park that would be developed into a true manufacturing campus and was part of our new opportunity zone. Paulding showed Interroll how the utilization of local and state incentives could offset their construction costs making our location extremely competitive with many existing buildings and significantly cheaper than build-to-suit options in other locations. Also, we wanted Interroll to be actively involved in the design, planning and development of the Park. The company found that very appealing."

"By deciding to bring manufacturing into metro Atlanta, Interroll helps us demonstrate that our region is rich with logistics activities and production operations that drive market demand for handling equipment," said Hans Gant, Senior Vice President, Economic Development for the Metro Atlanta Chamber. "The new plant operations will enhance a key segment of metro Atlanta's supply chain for logistics products and services, while also adding to our large base of international companies. Global companies like Interroll often choose Atlanta because we are a low-cost center for manufacturing and a global supply chain hub."

"This company's selection of Georgia for one of its flagship North American manufacturing operations and centers of excellence represents Paulding County's emergence as a community that is increasingly

top of mind for manufacturing locations,” said GDEcD Commissioner Chris Cummiskey. “Paulding County’s aggressive approach to this project and others helps make Georgia a competitive place for business. I’m excited about Interroll’s expanded presence in Georgia, and the opportunities to come.”

Carolyn Wright, President of the Paulding Chamber of Commerce summed it up, “The Interroll project is a tremendous win for Paulding on many levels. It will generate 70 or more high paying manufacturing jobs in the county including ten retained, signifies Paulding is an excellent location for leading international manufacturing firms, begins development at our new Class A Paulding Commerce Park and establishes Paulding as an economic development player in Metro Atlanta and Georgia. Paulding’s economic development plan is coming together before our eyes.”

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